

## MEDIA RELEASE

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### IT'S OFFICIAL – ADELAIDE CONVENTION CENTRE IS “NATION'S GREENEST”

#### Green Globe status a first for Australian convention centres

The Adelaide Convention Centre has achieved an international accolade for its sustainable environmental practices that no other Australian convention centre has matched to date: Green Globe Silver certification.

It is the first South Australian based organisation to achieve this status and joins a select group of companies across the globe.

“We always said that bronze recognition was the start and not the end for us and following an arduous but rewarding process, we have managed to obtain the highest Green Globe status of any convention centre in the nation,” Adelaide Convention Centre Chief Executive Alec Gilbert says.

“It's an accolade that will give our clients confidence that they are partnering with an organisation that is committed to sustainable and responsible environmental practices underpinned by our *Gold Service, Green Attitude* philosophy.”

The recognition caps off a stellar year for the Centre which in May beat tough worldwide competition to win two prestigious international awards, cementing its reputation as one of the most socially responsible organisations on the planet.

In Germany, the Centre was recognised for its environmental excellence and innovation within the meetings industry receiving the 2009 IMEX Green Supplier Silver Award while in London, it was one of only seven companies in the world and the only organisation in Australia to receive the International Presidential Corporate Award for its significant and valuable corporate support to Variety Club SA.

And early last year, Adelaide Convention Centre became the first convention centre in Australia to offer *Go for Green* conference packages that help conference organisers reduce the carbon footprint of events while also receiving international attention when it established a worm farm to munch through up to 350kg of organic waste each week.

“When you consider our outstanding levels of professionalism and service and our commitment to the environment, it's no wonder that Adelaide is regarded as Australia's convention city,” Mr Gilbert said.

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